

Social Energy Partners And Zoetic Energy Announce Channel Partnership Agreement

Zoetic Founder & Chairman Jerome Ringo Joins SEP Global Sustainability Advisory Board

New York, January 18, 2018 /PRNewswire/ -- Social Energy Partners (SEP) today announced the launch of a formal partnership with Zoetic Energy to promote and deliver SEP's Intelligent Building Technology as-a-Service (IBTaaS) platform solutions to Zoetic's target markets. Simultaneously, Founder and Chairman of Zoetic, Jerome Ringo, has joined SEP's Global Sustainability Advisory Board to assist SEP in expanding its global outreach.

According to the "2016 Global Status Report" by Global Alliance for Buildings and Construction (GABC), the global building sector is responsible for over 30% of total energy consumption in 2014. Due to the confluence of software, electronics, connectivity and cloud technologies that follow exponential growth curves, there are now a fast growing list of intelligent building technologies (IBTs), such as LED lighting, dynamic lighting and HVAC controls, building artificial intelligence, and building automation, etc., that are able to deliver impactful efficiency gains to buildings. SEP's IBTaaS, by integrating proven IBTs, local installation and maintenance services and green project funding, offers government, business and nonprofit organizations a turnkey solution package to deliver timely and significant building performance improvement from the perspectives of people, planet and profit, all without capital investments from the end users. The partnership aims to leverage SEP's IBTaaS platform to modernize and transform building energy as well as operating performances for Zoetic's clients and contacts throughout the Americas and Africa.

"We are excited and honored to partner with Zoetic and to have Jerome join SEP as our inaugural Global Sustainability Advisor to advance our market development in the Americas and across Africa", said James Tu, Founder & CEO of Social Energy Partners LLC. "Zoetic and its partners have developed innovative solutions in hydrokinetics and rural electrification, with a focus on delivering immediate impacts, particularly in the developing countries. And Jerome has been an inspirational and respected global leader in environmental sustainability for over 25 years. We very much look forward to working with Zoetic and Jerome to elevate the awareness of building energy efficiency and expedite the adoption of IBTs worldwide."

"We see tremendous synergy between Zoetic and SEP in helping our clients realize economic and environmental benefits from both renewable energy generation as well as energy efficiency technologies," said Avery Hong, CEO of Zoetic. "Social Energy Partners has created an exciting platform that synthesizes cleantech and fintech innovations to enable governments and organizations to drastically and quickly adopt cutting edge building intelligence and energy technologies without upfront capital needs. We plan to aggressively market SEP's IBTaaS platform solutions through our political and business networks."

“In the backdrop of a looming, unprecedented humanitarian challenge today and in the years and decades to come as climate change continues to accelerate, energy efficiency has been a conspicuously underappreciated and underinvested cause that requires an immediate and major global push to unlock its vast potential,” said Jerome Ringo, Founder & Chairman of Zoetic. “I am extremely impressed with SEP’s pioneering IBTaaS platform that addresses such an urgent need. I very much look forward to working with the SEP team to best leverage the resources and expertise from Zoetic and myself to generate meaningful contribution to the world’s fight for sustainability.”

About Social Energy Partners (<http://socialenergypartners.com/>) SEP is a turnkey intelligent building technology (IBT) solutions company that develops and funds 100% of the capital cost of building upgrade and energy efficiency retrofit projects. Through our pioneering, “off-balance-sheet” IBT-as-a-Service platform (IBTaaS), we facilitate and expedite the deployment of cutting edge and proven building intelligence and energy efficiency technologies such as LED lighting, advanced lighting and HVAC controls, building energy management systems, building artificial intelligence, building automation and integrated security systems. These technologies, paid by ongoing shared energy and operational savings, help our clients significantly reduce energy spending and carbon footprint while improving operational efficiency and human comfort. SEP IBTaaS now services over 150 buildings in the U.S. and Puerto Rico.

About Zoetic

Zoetic is a renewable energy project developer. Working in conjunction with its technology partners it has developed a compelling portfolio of renewable energy solutions. Zoetic is focused on the deployment of modular hydrokinetic turbines at existing hydro dams. This allows for additional generation capacity to come on line without the negative impacts from traditional dam construction – population displacement and environmental damage. Zoetic is developing projects in Africa, Central America, Asia and Europe. Zoetic is also promoting rural electrification solutions throughout the developing world through its partnership with a leader in rooftop solar and rural electrification.

About Jerome Ringo

Jerome Ringo is the Founder and Chairman of Zoetic Energy, a leading edge renewable energy developer. Having met with country leaders and ministers throughout Africa, Asia and Latin America to promote Zoetic’s hydrokinetic technology for clean power generation, he has been driving Zoetic’s expansion into these markets.

Mr. Ringo is an internationally recognized thought leader on global environmental issues and has led two major sustainability organizations, the 6 million member National Wildlife Federation and the Apollo Alliance, which grew to become the largest coalition on green jobs in the world with 19 million members during his tenure. Mr. Ringo was also appointed in October 2017 as the Goodwill Ambassador for the Pan-African Parliament on Trade and Investments, focusing on assessing for and bringing advanced technology solutions to Africa.

Mr. Ringo was featured in Vice President Al Gore's Academy Award-winning Documentary, An Inconvenient Truth and has co-authored two books: Diversity and the Future of the U.S. Environmental Movement (published 2007) and The Green Festival Reader (published 2008).

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